

Medical Wellness Forum

“Wellness is More than Medicine”

IHRSA 2014 at Marriott Marquis, San Diego

Program and Presenters

March 12, 2014

- 8:00 am** **Vision for Medical Wellness: Opportunity, Innovation and New Technology**
Christopher Breuleux, PhD, The Medical Wellness Association
- 8:30 am** **Wellness is More than Medicine & Global Medical Wellness:**
Dr. Ray Hall, Dr. Anoop Chaturvedi, Dr. Chris Breuleux
- Nutrition & Exercise as Medicine is Good for Business:** Dr. Jim Bell, Dr. Nick Delgado
- Exercise is Medicine: Chairman International Update:** Dr. Bob Sallis, MD
- 10:30 am** **Community Wellness & Exercise is Medicine:** Dr. Bob Sallis, Mike Alpert, Augie Nieto
- 11:45 am** **IHRSA International Keynote Address: Sally Hogshead with IHRSA**
Medical Wellness Advisor Board, Program, Product, Professional Networking Break
- 1:00 pm** **New Medical Wellness Innovation & Technology Expert Panel Power Briefings**
Medical Wellness Trends, Innovation and Updates: Dr. Christopher Breuleux
Leading Innovation & Technology: Dr. Jean A Medici, Dr. Brett Trusko
New Trends in Health, Fitness & Wellness: Bryan O'Rourke, MBA & Dr. John Munson
Consumer Empowerment in Digital Age of Health & Wellness: Craig Brandman, MD
Role of Inflammation Testing & Building Resilience: Dr. Mark Tager, MD
Energy Medicine, Assessment and Biofeedback: Dr. Silvia Binder
Bone Density Health Solutions for Osteoporosis: Dr. Jason Conviser, Dr. John Jaquish
New Medical Wellness Technology for Measuring High Risk Lifestyles: Dan Zeman
- 4:10 pm** **Medical Nutrition: Supplement News & Updates:** Eric Durak, MS, Ronda Gates, MS
- 5:10 pm** **Medical Wellness Brand & Marketing:** Dr. Kevin Steele, Casey Conrad, JD
- 6:00 pm** **Leading Medical Wellness Professionals & Programs: Awards and Service Honors**
Best Medical Wellness Professionals: Meet International Medical Wellness Advisers
- The Best Medical of Wellness Interactive Discussion Groups: Active Aging, Energy Medicine, Biofeedback, Innovation, Technology, Wellness in Clubs, Companies, Healthcare, Project Walk, Physical Therapy, Sports Medicine, Nutrition & Obesity, Working with Doctors: MWA Partnering, Wellness Travel, Health-Wellness Coaching & Training, Wellness Screenings, Mobile Wellness Testing, Holistic Health, Stress, Change Management, Equipment, Certifications, Careers & Jobs**
- 7:30 pm** **IHRSA International Reception: Professional Networking with IHRSA & MWA**

MARCH 12, 2014 AT THE SAN DIEGO MARRIOTT MARQUIS & MARINA, SAN DIEGO, CA



2014 Medical Wellness Forum Faculty

Mike Alpert, President and CEO, The Claremont Club

Dr. James Bell, President and CEO, IFPA Doctors Fitness Centers

Dr. Silvia Binder, ND, PhD, CEO of Ondamed Companies

Craig Brandman, M.D., CEO, StepOneHealth and CMO, MyMedLab

Christopher Breuleux, PhD, President, The Medical Wellness Association

Dr. Anoop Chaturvedi, MD, Founder and CEO, World Antiaging Network

Casey Conrad, JD, Founder and President, Communication Consultants

Dr. Jason Conviser, President and CEO, One Small World

Dr. Nick Delgado, Principal, The Delgado Protocol

Eric Durak, MS, Medical Health and Fitness

Ronda Gates, MS, R.Ph, Founder and CEO, Lifestyles

Dr. Raymond Hall, DC, Pacific Coast Sports Medicine

Dr. John Jaquish, CTO, Performance Health Systems

Dr. John Lewis, Miller School of Medicine, University of Miami

Dr. Jean A Medici, Founder and CEO, Mithra Health

Dr. Robert J. Moore III, DPM, Founder and CEO, Body of Knowledge

John W. Munson, Ph.D., Board of Directors, National Wellness Institute

Heidi Novak, BS, Founder and CEO, Holistic Health & Power Up

Augie Nieto, Founder of Life Fitness

Bryan O'Rourke, MBA, President, Fitness Industry Technology Counsel

James A. Peterson, Ph.D., FACSM, Founder/Publisher, Healthy Learning

Chris Purvis, PT, MS, President-Founder, Peak Performance Physical Therapy

Robert E. Sallis, M.D., FACSM, Exercise is Medicine Advisory Board Chairman

Brian Sekula, Ph.D., Founder of the Health Performance Institute

Dr. Richard Silver, DC, Founder of Insight Medical Diagnostics

Dr. Kevin Steele, Ph.D., Vice President, Education, Maddogg Athletics

Mark J. Tager, M.D., CEO and Founder of ChangeWell Inc.

Dr. Brett Trusko, CEO, International Association of Innovation Professionals

Daniel Zeman, MS, CEO, Breakaway Technology and M.E.T.